

## Addiction in Kent County

Medical Director of Addiction Medicine at Grand Rapids Spectrum Health, Dr. Carla Poland, has seen a 30% increase in patients requesting SUD treatment [2020].

Alcohol sales have spiked 50% nationwide since the COVID pandemic began. Besides alcohol increases, doctors also see an alarming uptick in drug use during 2020.

Compared to other large counties in Michigan, Kent County is about 2-3 times lower in death caused by overdose due to programs at organizations like the Alano Club of Kent County.

Drug overdose is still the leading cause of accidental death in Kent County. Suicide rates also increased significantly since 2000 due to mental illness and addiction.

## We Offer Hope for Recovery

Over 100 recovery meetings each week.

16 recovery programs to meet individual needs.

Open 365 days a year, including holidays.

Heating center in the winter for the homeless.

Strengthening families and helping break the cycle of addiction.

## Board of Directors

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## Executive Staff

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### ***Our Mission***

*"Serving those affected by life-threatening addiction, the Alano Club of Kent County is a welcoming place for supporting meetings and fellowship."*



*We'll save a seat for you!*



## Alano Club of Kent County 2021 Community Partners Program

*The Community Partners Program is an opportunity for organizations in our community to support the important work of the Alano Club of Kent County. With you as our partner, we can make a difference in the lives of individuals and families in recovery.*

## Community Partnership Program Sponsor Options

Name	Companion	Partner	Sponsor	Advocate	Champion
Gift amount minimum	\$1,000	\$2,500	\$5,000	\$10,000	\$15,000
<b><u>EVENT ENGAGEMENT</u></b>					
Seats at Alano Club's evening gala	2	4	6	8	10
Acknowledgment on printed event materials – golf outing, luncheon, evening gala: • Tee sign at golf tournament • Program and screen recognition	Name Name	Logo Name	Logo Logo	Logo Logo	Logo Logo
Players at golf outing, including cart and dinner		2	4	6	8
Verbal recognition at all events			X	X	X
Table signage at evening gala				Logo	Logo
Promotional materials welcome at specific Alano Club events – upon review and approval					X

<b><u>BRANDING and MEDIA EXPOSURE</u></b>					
In our annual newsletter to 1000+ households and businesses (1000+ impressions) <i>and</i> on Facebook page with 1,800+ impressions	Name	Logo	Logo	Short profile with logo	Feature article with logo
Website for 12 months: 18,000 impressions (1,500 impressions each month)	Name	Logo	Logo	Logo	Logo
Use of Alano Club logo for 12 months to promote partnership – upon review and approval and in accordance with brand guidelines				X	X
Plaque with name/logo/brand in our facility					X

**Yes! I will support the Alano Club of Kent County. We would like to sponsor for \$** \_\_\_\_\_  
 \_\_\_ We would like our gift to remain anonymous. This gift is in honor/memory of \_\_\_\_\_

Name	Title	Email/Phone number
Organization	Address	City, State, Zip
Signature	Date	

**Please return form to:** Alano Club of Kent County  
 1020 College Ave. NE  
 Grand Rapids, MI 49503



**Partnership benefits can be tailored to meet your unique needs. To discuss, please contact Donation Coordinator  
 Amber McIntosh amcintosh@alanoclub.org (616) 456-5709 x4**